

# Pronatec launches 100% traceable fair trade organic cocoa butter

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Pronatec has launched a 100% traceable fair trade organic cocoa butter made in Switzerland.

The company produces the cocoa butter from fairly traded organic cocoa beans at its newly opened production site near Schaffhausen.

Having its own cocoa-processing plant means that, from procuring the beans from small-scale farmers, through fermentation and export to processing and sale of the finished product, all stages of the value-added chain are now in Pronatec's hands.

The cocoa beans used can be traced all the way back to the smallholders who produce them; no child labour is used at any stage of the supply chain.

Due to deodorising without the use of pressure or additives, this food-quality product has low FFA values (free fatty acids), which means it can be stored for a long time and remains stable.

Pronatec says its pure cocoa butter is ideal for making premium-quality natural cosmetics and is aimed particularly at manufacturers of sustainable cosmetics and beauty products, for whom it is a priority to use fairly and transparently produced ingredients that contain no harmful substances.

"The growing popularity of local produce, and trends like petrochemical-free formulas, 'clean beauty' and skin minimalism are driving demand for natural, high-quality ingredients," added CEO David Yersin.

"Demand from the market is also confirming the trend towards stricter labels such as Demeter and FLO Fairtrade with physical traceability."